

# FROM AWARENESS TO ACTION FOR SUSTAINABLE DEVELOPMENT IN LATIN AMERICA:

Learning from obesity, climate change and population ageing

## WHAT IS THE ISSUE?

Obesity, climate change and population ageing share similar hurdles:



How can we inspire new forms of governance that will feel empowered to address these pressing sustainable development challenges to quality of life?

## KEY FIGURES



of adults in Latin America and the Caribbean are estimated to be overweight (compared to a global average of 34%) and 23% are obese.



In Latin America and the Caribbean, the proportion of the population aged 60 and over is expected to increase by over a quarter from **12%** in 2015 to **16%** in 2030 and over **25%** by 2050



In a 2°C warming scenario without climate change adaptation, **soya bean yields in Brazil could decrease by 30-70%**



and wheat yields by **50%**

## WHAT DID WE LEARN?

The gap between 'awareness' and 'action' for more sustainable development is called **behaviour change**

Behaviour change can:

be embodied in something transactional (e.g. purchasing decision)

require significant changes to daily habits and routines over time

Either way, **sustained behaviour change** requires us to **understand better what motivates us**



Responsible authorities are needed with:

- long term plans
- the power to implement and evaluate corresponding policies
- the obligation to account for what is achieved

Find out more by reading the full report *From awareness to action for sustainable development in Latin America: learning from obesity, climate change and population ageing* [here](#).

As an in-house 'think-tank', the Sodexo Institute for Quality of Life is inspired by Sodexo's deeply held conviction that improving Quality of Life leads to the progress of individuals and contributes to the performance of organisations. Its role is to gather and develop insight to help Sodexo understand better what are the levers of Quality of Life.

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